

Rep Order# 6875829 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 11/21/2012 12:50 PM
Last Received: 11/21/2012 12:33 PM
Showing Buylines: All Lines

1 of 2

Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () OBAMA FOR AMERICA
Product OBAMA FOR AMERICA
Estimate# 2309
Buyer SPENCER WOOD
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E //2309
Flight Dates 11/01/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW ORDER. TOTAL = \$3125
PLEASE CONFIRM, ENTERED TO MATCH STATION PAPERWORK
THANK YOU IAN FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	2P-3P	GENERAL HOSPITAL	:30	\$150.00	11/01-11/02	2	1	2	\$300.00	
				Buyline Comment: GENERAL HOSPITAL								
	2	TH-F	3P-4P	STEVE HARVEY	:30	\$75.00	11/01-11/02	1	1	1	\$75.00	
				Buyline Comment: STEVE HARVEY								
	3	TH-F	4P-5P	DOCTORS	:30	\$75.00	11/01-11/02	2	1	2	\$150.00	
				Buyline Comment: DOCTORS								
	4	TH-F	6P-630P	NEWS	:30	\$150.00	11/01-11/02	2	1	2	\$300.00	
				Buyline Comment: NEWS								
	5	M	6P-630P	NEWS	:30	\$150.00	11/05-11/05	1	1	1	\$150.00	
				Buyline Comment: NEWS								
	6	M	8P-10P	DANCING W/ STARS	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
				Buyline Comment: DANCING W/ STARS								
	7	SU	7P-8P	AFHV	:30	\$750.00	11/04-11/04	1	1	1	\$750.00	
				Buyline Comment: AFHV								
	8	SA	8P-1130P	COLLEGE FOOTBALL	:30	\$400.00	11/03-11/03	1	1	1	\$400.00	
				Buyline Comment: COLLEGE FOOTBALL								

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---REPORT TOTALS---

Report Totals: 11 / \$3,125.00

---SALES MONTHLY TOTALS---

Nov 12: 11 / \$3,125.00

Sales Totals: 11 / \$3,125.00

Station Totals: 11 / \$3,125.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,125

CATV 0%
WXSP 0%

WOOD 0%
WZPX 0%

WOTV 100%
WZZM 0%

WMMT 0%

WXMI 0%

---COMPETITIVE COMMENTS---

**WILL ADD COMPET

Books null
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE